

**DRIVE THE GREEN
AT YOUR CLUB**

Presented by

 **Donnelly Energy**



ABOUT Donnelly Energy



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Donnelly Energy is a leading energy efficiency firm based in New Jersey, serving businesses and local government entities with affordable lighting, HVAC, EV, and solar solutions.

As a premier Direct Install contractor and trade ally, we offer turn-key services that leverage utility incentive and rebate programs for maximum savings.



DRIVING THE GREEN
WITH ENERGY EFFICIENCY





Watchung Valley Golf Club

ABOUT DIRECT INSTALL

Direct Install is a small-to-medium sized commercial energy efficiency program that provides country clubs with up to 80% off incentives for lighting and HVAC retrofits.



No out-of-pocket
cost



0% APR
financing



Free
assessment



Cobblestone Creek Country Club

UPCOMING CHANGES

In 2025, the threshold will increase to 300 kW.

Additional measures will be added to
Direct Install.

(Chillers, PTAC, unit heaters, and more!)

Other enhanced incentive programs (roofs,
windows, kitchen equipment) will be available
with 0% APR financing.

**DRIVING THE GREEN
WITH SAVINGS**



THIRD-PARTY ENERGY

Electric and gas deregulation (also known as third-party energy) allows customers to choose from competitively priced energy suppliers, different from their local utility, to provide electric and/or gas supply at a lower cost.

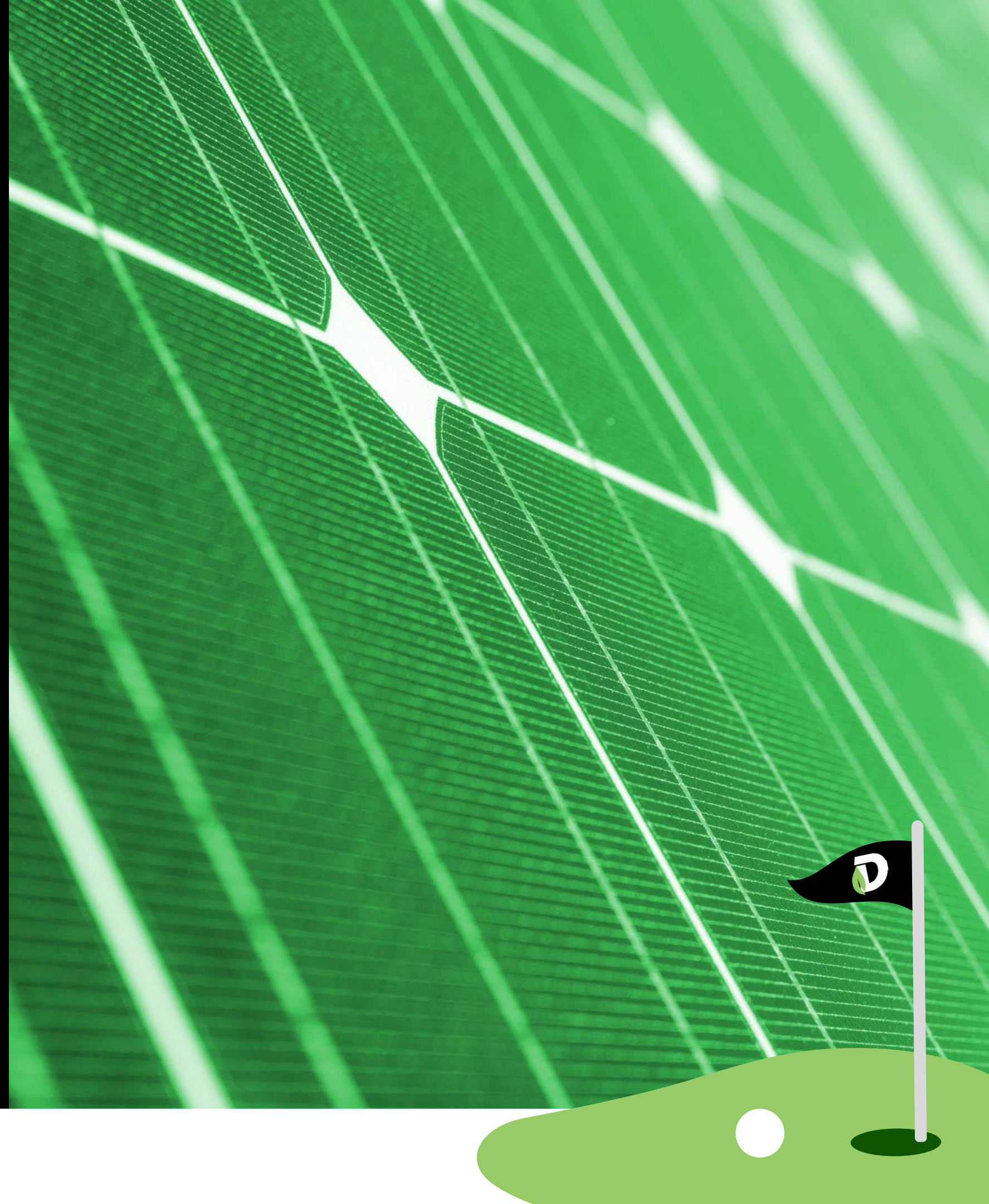
The local utility still provides the delivery of the electricity and gas, so only the supply portion of your bill is affected.



SOLAR ENERGY

Switching to solar isn't just an environmentally conscious decision; it's a strategic financial move. By converting to solar, your club can enjoy long-term savings, stabilize energy costs, and take advantage of various government incentives.

From roof-top systems to car ports, the end goal should be to optimize the full performance potential of your system.





EV CHARGING

Setting up EVC stations requires evaluating your club's electrical capacity and logistics, and some sites may need power upgrades or excavation for EVC integration.

The lower the energy load, the better it is infrastructure-wise if you're looking to invest in solar energy or electric vehicle charging stations in the future.

CASE STUDIES



CASE STUDY: Arcola C.C.

PROGRAM: PSEG

FISCAL YEAR: 2023

TOTAL COST: \$655,850

INCENTIVE: \$428,182.58

CUSTOMER COST: \$227,667.42

ESTIMATED MONTHLY SAVINGS: \$944

MONTHLY PAYMENT: \$4,106.02

(60 months @ 0% APR)

SCOPE OF WORK:

2 X 10 ton Rooftop HVAC units

1 x 4 ton rooftop HVAC units

2 x 850,000 BTU natural gas boilers

KWH SAVED (ANNUALLY): 77,516

THERMS SAVED (ANNUALLY): 7,152

CO2 REDUCED (ANNUALLY): 92 Metric Tons



CASE STUDY:
**Cobblestone
Creek C.C.**

PROGRAM: PSEG

FISCAL YEAR: 2023, 2024

TOTAL COST: \$696,877.04

INCENTIVE: \$543,041

CUSTOMER COST: \$153,836.04

ESTIMATED MONTHLY SAVINGS: \$1250

MONTHLY PAYMENT: \$2,563.93

(60 months @ 0% APR)

SCOPE OF WORK:

Lighting, HVAC, Boilers

KWH SAVED (ANNUALLY): 153,477

THERMS SAVED (ANNUALLY): 15,762

CO2 REDUCED (ANNUALLY): 190 Metric Tons

CASE STUDY:

Roxiticus Golf Club

PROGRAM: PSEG

FISCAL YEAR: 2024

TOTAL COST: \$751,000

INCENTIVE: \$525,700

CUSTOMER COST: \$225,300

ESTIMATED MONTHLY SAVINGS: \$1,576

MONTHLY PAYMENT: \$3,755

(60 months @ 0% APR)

SCOPE OF WORK:

Lighting, HVAC, Boilers

KWH SAVED (ANNUALLY): 76,339

THERMS SAVED (ANNUALLY): 17,976

CO2 REDUCED (ANNUALLY): 148 Metric Tons

VISIT US ONLINE AT

WWW.DONNELLYENERGY.COM

