

# Unlock Direct Installation Energy Savings for Your Facility

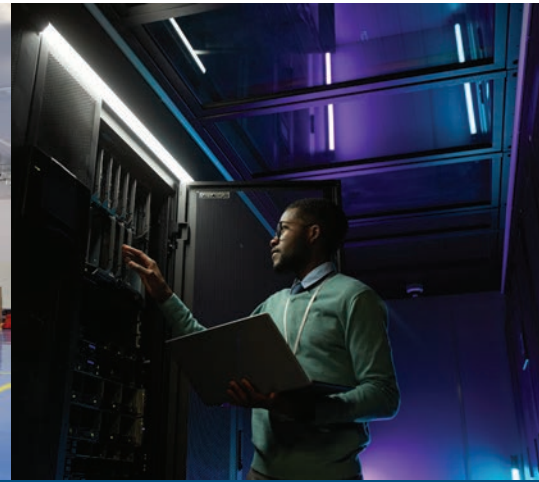
The **PSE&G Direct Install Program** is designed to deliver comprehensive, cost-effective, energy efficiency equipment for eligible PSE&G business customers, with 12-month individual facility electricity average peak demand usage of less than 200 kW. PSE&G can help businesses identify energy saving opportunities as part of New Jersey's Clean Energy Future Program.

Financial incentives are available to reduce the upfront cost of installing energy-saving equipment. In addition, customers can opt for repayment of the project costs with no interest, spread over a five-year period, with payment billed on your monthly PSE&G bill.

PSE&G's Direct Install Program can help uncover hidden facility energy savings that can cut energy costs by as much as 30%. When the work is complete, customers repay as little as 20% of the total project cost—interest-free—over 60 months on their PSE&G bill (or in one lump-sum payment, if preferred).



The PSE&G Business Energy Saver Program incentives help to ensure low equipment installation costs, short payback periods, and reduced energy use, leaving more money in your pocket. Savings realized through energy efficiency improvements can provide businesses with greater opportunity to invest in their business, developing or enhancing products and services that can be revenue generators.



The US Department of Energy estimates that lighting accounts for 40% of energy consumption in commercial facilities. Of that total, **30% is used in unoccupied areas.**

### How the program works:

- + The Direct Install Program team will verify customer eligibility.
- + A PSE&G authorized contractor will perform an energy assessment at no-cost for participating customer facilities.
- + The contractor will generate a proposal outlining costs, project details and participation agreements, and obtain all approvals and signatures.
- + The customer reviews the proposal and signs off on the proposed work.
- + The PSE&G authorized contractor submits final paperwork for processing and project initiation.
- + PSE&G performs a post-installation inspection.
- + PSE&G provides final approval process and final payment notification.

### The Direct Install Program benefits customers by:

- + Paying for 100% of up-front costs.
- + Providing a free on-site energy audit and detailed project cost estimate.
- + Recommending energy efficiency upgrades.
- + Executing all work through PSE&G authorized contractors.
- + Lowering energy costs by installing energy-efficient equipment.
- + Helping to increase facility operational efficiencies.
- + Creating the foundation for business facility operational efficiency.
- + Creating a safer and more comfortable workplace for employees.
- + Helping meet customer environmental goals by reducing the use of outdated and inefficient equipment and supporting lower carbon footprint standards.



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