

DIRECT INSTALL



Get paid for energy-efficiency upgrades to your business!

Sometimes, the biggest challenges to improving your business' energy-efficiency is getting started. With Direct Install, it's simple. Created specifically for existing small to mid-sized facilities, Direct Install is a turnkey project solution that makes it easy and affordable to upgrade to high-efficiency equipment. New Jersey's Clean Energy Program will provide you with a FREE energy assessment and a participating contractor will work with you to cut your facility's energy costs.

To dramatically improve your payback on the project, the program pays up to 80% of retrofit costs to facilities within an Urban Enterprise Zone, Opportunity Zone, owned or operated by a local government, or K-12 public school. Other types of facilities receive an incentive up to 70% of retrofit costs.

Eligibility

- Existing small to mid-sized commercial and industrial facilities
- Average annual peak electric demand no greater than 200 kW over the last 12 months
- Must be located in New Jersey and served by one of the state's public, regulated electric or natural gas utility companies

Applicants must submit:

- 12 months of electric utility bills
- 12 months of gas utility bills

Eligible Electric & Gas Equipment*

- Lighting
- Lighting Controls
- Heating/Ventilation/Air-Conditioning (HVAC)
- HVAC Controls
- Variable Frequency Drives
- Refrigeration
- Motors
- Hot Water Conservation Measures

**Measures eligible for Direct Install are limited to specific equipment categories, types and capacities & reevaluated regularly to ensure the best energy solutions for your facility.*

See the reverse side to learn more about the steps to savings with the Direct Install program.

For more information on all of the NJCEP offerings, visit NJCleanEnergy.com/CI or contact us at **866-657-6278**.

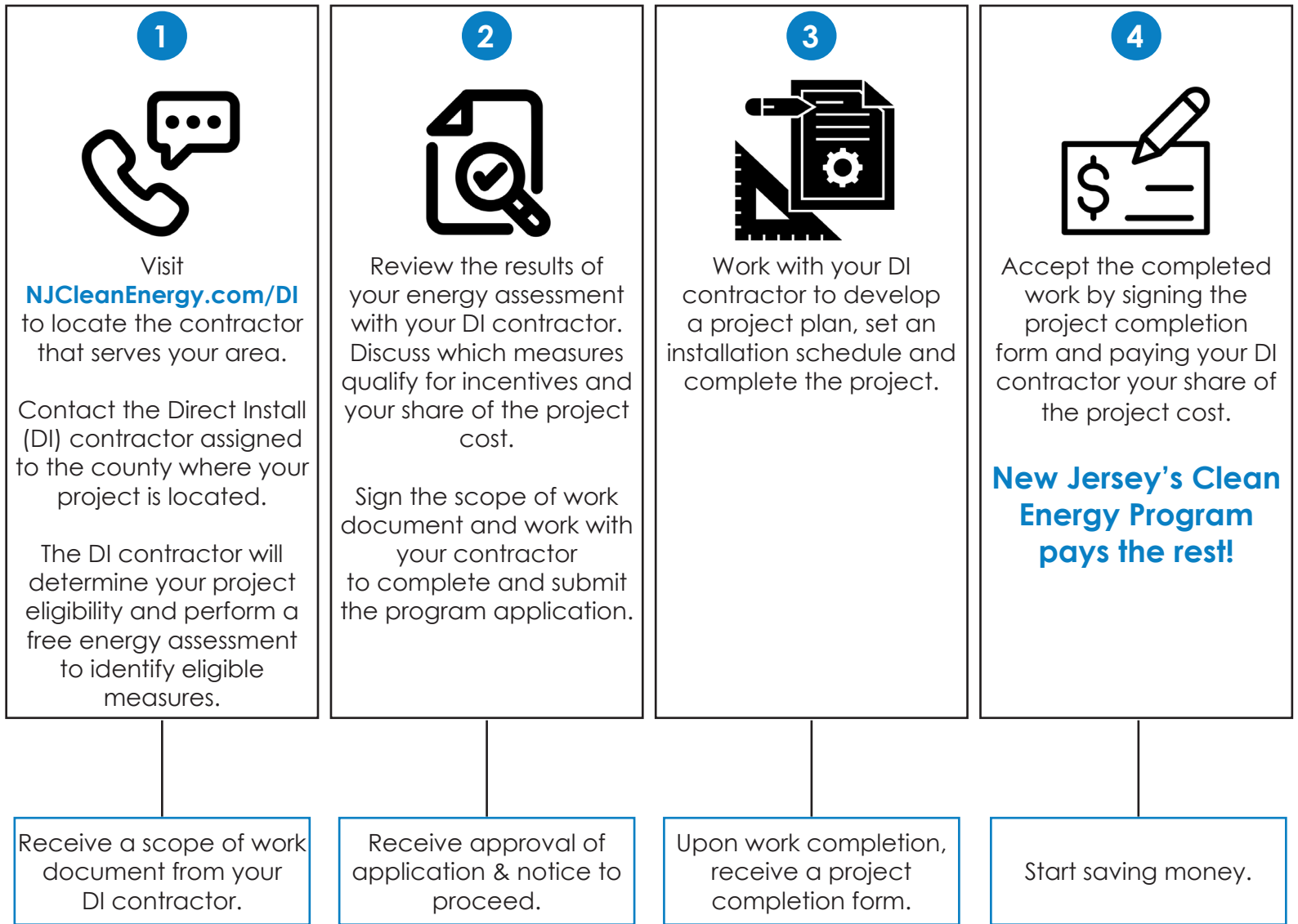
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New Jersey's Clean Energy Program is brought to you by the New Jersey Board of Public Utilities.

New Jersey's Clean Energy Program

Direct Install

Program Application Process



<p>Success Story</p> <p>Jaeger Lumber Supply</p>	<p>Business Type: Hardware and Lumber</p>	<p>Project Financial Details:</p> <table> <tr> <td>Total Project Costs:</td> <td>\$33,662</td> </tr> <tr> <td>Incentive</td> <td>\$23,635</td> </tr> <tr> <td>Annual Savings:</td> <td>\$7,250</td> </tr> <tr> <td>Payback Period:</td> <td>1.4 Years</td> </tr> </table>	Total Project Costs:	\$33,662	Incentive	\$23,635	Annual Savings:	\$7,250	Payback Period:	1.4 Years
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Incentive	\$23,635									
Annual Savings:	\$7,250									
Payback Period:	1.4 Years									
<p>Measures: LED Lighting Upgrades, HVAC Upgrade, Programmable Thermostats, Water Conservation</p> <p><small>Success Story from previous fiscal year. Incentives may differ.</small></p>										